

# RICHARD WESTENRA

## WEB DESIGNER & FRONT-END DEVELOPER

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## COMPETENCIES

- Skilled in visual and interaction design, front-end development, and information architecture.
- Familiar with accessibility & usability best practices, W3C web standards, analytics, content management systems (esp. Wordpress), search engine optimization, HTML emails, social networking.
- Up-to-date with the latest mark-up practices.
- Well organised, conscientious and reliable.
- Outgoing, sociable, polite and works effectively as part of a team.
- Enthusiastic and energetic.

## LANGUAGES & SOFTWARE

### MASTER:

HTML5/XHTML1, CSS3, Adobe Photoshop CS5 & Dreamweaver CS5

### JOURNEYMAN:

PHP, jQuery, JavaScript, MySQL, AJAX, MooTools, XML, Microsoft Office suite, WAMP, FileZilla

### APPRENTICE:

Adobe Illustrator & Flash, ActionScript 3, ColdFusion

## EDUCATION

**Natcoll Design Technology** • Christchurch  
Diploma of Web Development  
Jul 2008 – May 2009

**University of Canterbury** • Christchurch  
Bachelor of Arts with Honours in Philosophy  
2007

Bachelor of Science in Philosophy  
2004 – 2006

**King's College** • Auckland  
Bursary/University Entrance  
2003

## ACHIEVEMENTS

- Duke of Edinburgh Gold award (2003)
- Australian Schools English Competition – six consecutive awards of High Distinction (1996-2001)
- Australian Schools English, Mathematics & Science Competitions – three simultaneous High Distinctions (1997)

## EXPERIENCE

### Web Designer

*Cabbage Tree Creative* • Christchurch, NZ.

2009 – 2011

- Designed, built and modified websites for medium-to-large New Zealand tourism businesses as part of a creative team of designers and developers

### Freelance Web Designer & Developer

*Various employers* • Christchurch, NZ.

2009; 2011

- Designed and/or built bespoke websites for small-business clients
- Collaborated with a range of both freelance and corporate designers and developers on new and existing website projects
- Assisted clients with content generation
- Completed projects within strict deadlines
- Worked with a variety of clients across New Zealand, Australia and the UK including A Little Bit Of Something, Hot Source IT, Spinifex Design, Marketing Results, Black Swan Designs, and LifePix Photography

### Volunteer Press Officer, Media Liaison, Ski Hire Manager, Assistant Summer Manager, Goods Lift Operator, Food Delivery Driver, Lift Operator, Assistant Ski Patroller, Volunteer Snowboard Instructor

*Temple Basin Ski Field* • Arthur's Pass, NZ.

2007 – 2010

- Wrote up press releases and marketing bulletins for local media outlets in order to promote the ski field
- Managed the ski hire department involving customer service, cash handling, and ski/board maintenance
- Collected food orders from Christchurch stores and drove them to the field in the venerable Temple truck
- Operated the goods lift
- Assisted with routine operations and maintenance in a variety of roles, including construction work, avalanche control, lift operations, kitchen staff, and even instructing beginner snowboarders

### Inner-city Courier

*FedEx Express* • Christchurch, NZ.

2008

- Operated company vehicles and provided courteous and efficient delivery and pick-up of packages, whilst also checking shipments for conformance to FedEx features of service, and providing all related customer service functions

### Teaching Assistant

*University of Canterbury* • Christchurch, NZ.

2007

- Prepared and delivered weekly tutorials for undergraduate Philosophy students, provided in-office personal tutoring, liaised with lecturers, marked essays

## RESPONSIBILITIES

- Canterbury University Snow Sports Club Committee (2005-2010) – Men's Vice President, Transport Officer, Webmaster
- Bishop Julius Hall Executive Committee (2004)
- Volunteer work: Temple Basin Ski Field (2004-present), Mangere Refugee Centre (2003), Canta Magazine (2005-6).